Meet

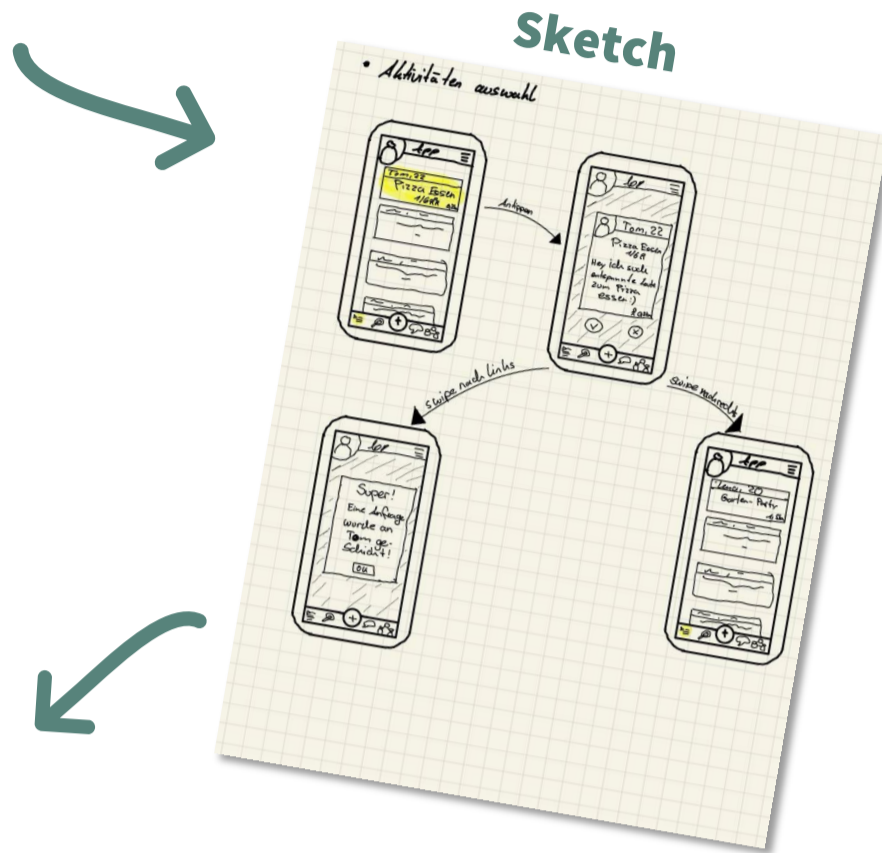## making friends - made easy!

Sketches/Brainstorming

- o **Basic idea:** Meet is an app to connect people by joining other people on different activities. It offers users creating either their own event in which others can take part in or having the possibility to participate in events created by other users. Organisation is simplified by an integrated chat function to communicate with newly acquired friends.
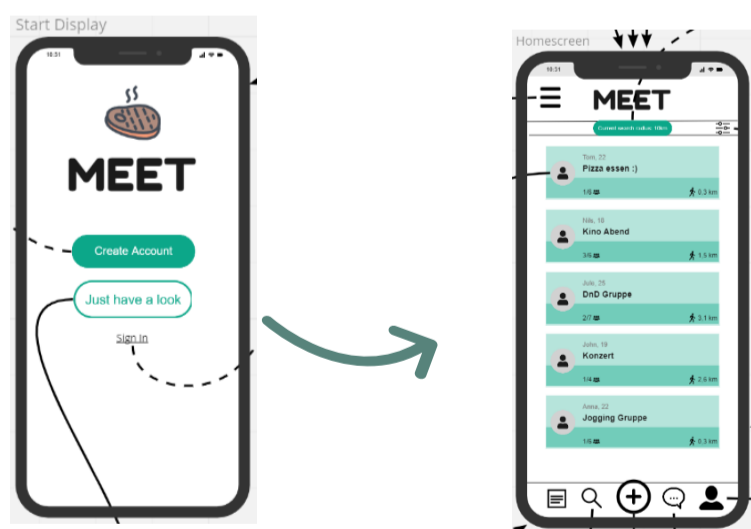
Sketch

Design Brief

- Project Name: „**Meet**"
- Background:
  - o Kontakte mit gleichen Interessen knüpfen
  - o Berufliche/Soziale Kontakte
  - o Leute finden für Aktivität, die mehrere Personen benötigt
  - o Spontane „Ersatzfreunde"
  - o Einsamkeit reduzieren
- Goals and Feature:
  - o Mit wenig Hürden (zunächst ohne Account, Bild, ...) Aktivitätenanzeigen in einem Searchfeed teilen/ansehen mit „Filter" (Distanz, Alter, Teilnehmerzahl, ...)
- Zielgruppe:
  - o Alle Altersstufen/Alle Bildungsniveaus
    - ▪ Besonders: Personen die Kontakte suchen, sich neu und weiter vernetzen wollen
- Schedule/Budget:
  - o (Im Rahmen des Faches)
- Style/Look:
  - o Einzelne „(Aktivitäten-)Anzeigen" wie Notizzetteln
  - o Übersicht ähnlich wie Jodel
  - o Swipe ähnlich wie Tinder

Mittwoch, 17. November 2021

Wireframing with Miro

It is possible to access MEET, without creating an account, by selecting "Just have a look"!

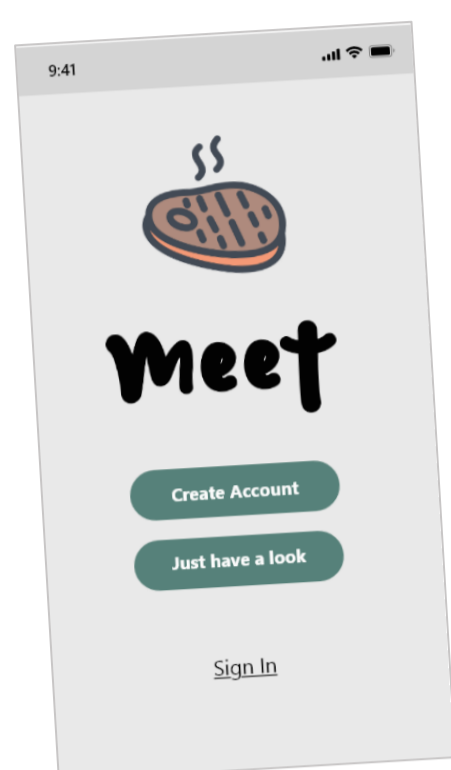With the "+" button the user can create a new activity for others to participate in!

The user can send a request for an activity via swiping to the left!

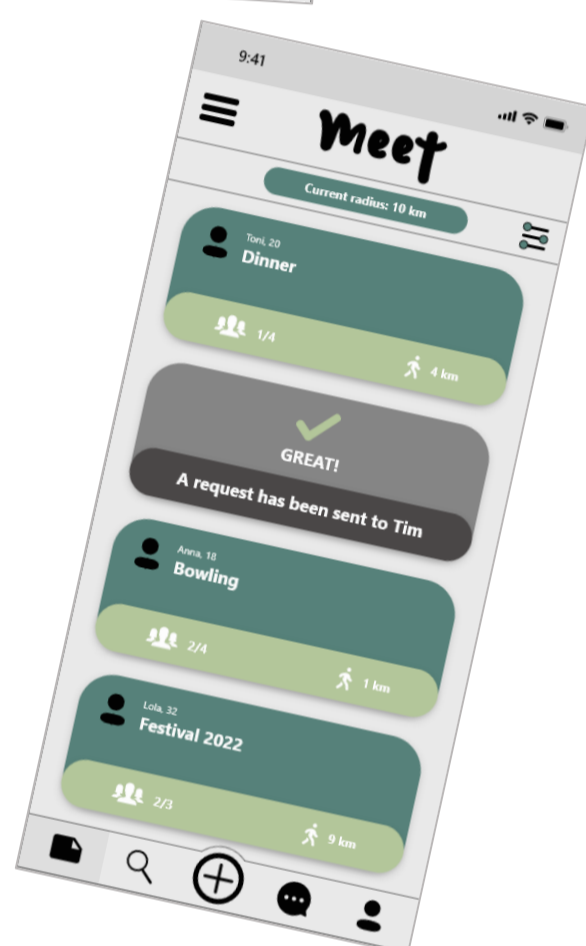Users can communicate with others after accepting their request!

4 Digital Prototype with AdobeXD

Initial changes from wireframe to prototype were design changes

The swipe-function was retracted

New screens were added, such as an option deleting activities created by the user

5 Heuristic evaluation

○ Minor changes were made such as:
- Added asterisks to mark non-optional input-fields
- Added a corresponding explanation for asterisks in the FAQ-screen
- Deleted "x" symbol, to cancel delete action of activity and replaced it with an arrow symbol
- Fixed an issue with the date toggle
- Placed Help and Settings at the bottom of the Hamburger-menu, to create visual space between in-app-interactions (screen with own activities) and outside-app-interactions (e.g. Help, Settings)
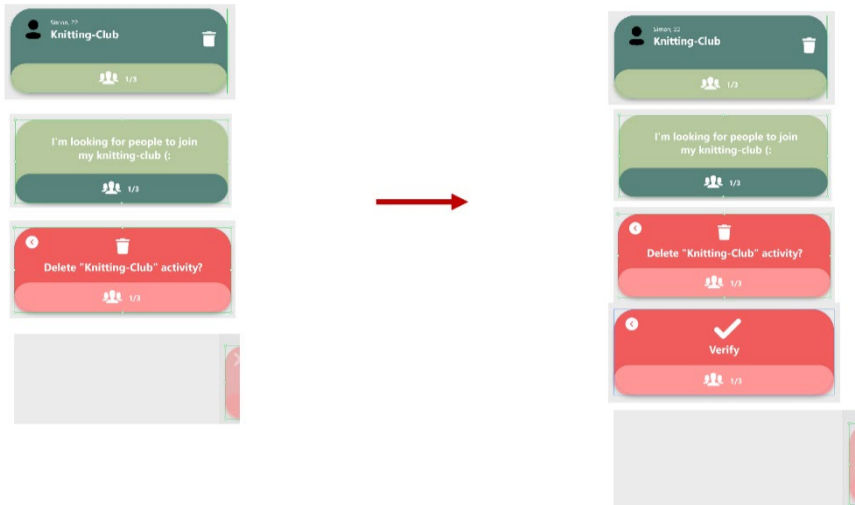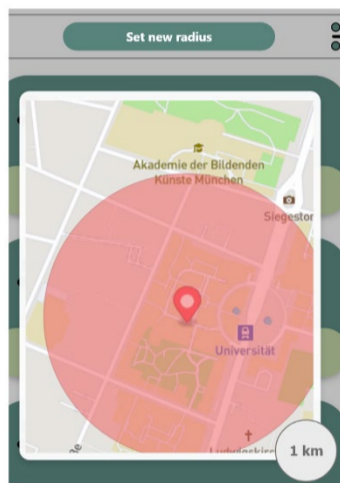
6 Usability evaluation

- o **Each group member performed a user study with one participant**
- o **The study included a semi-structed interview based on two individual tasks**
- o **The usability evaluation showed some issues within the design**
  - • **The "Activity"-button, where the user sees all listed activities, was changed to a more fitting symbol**
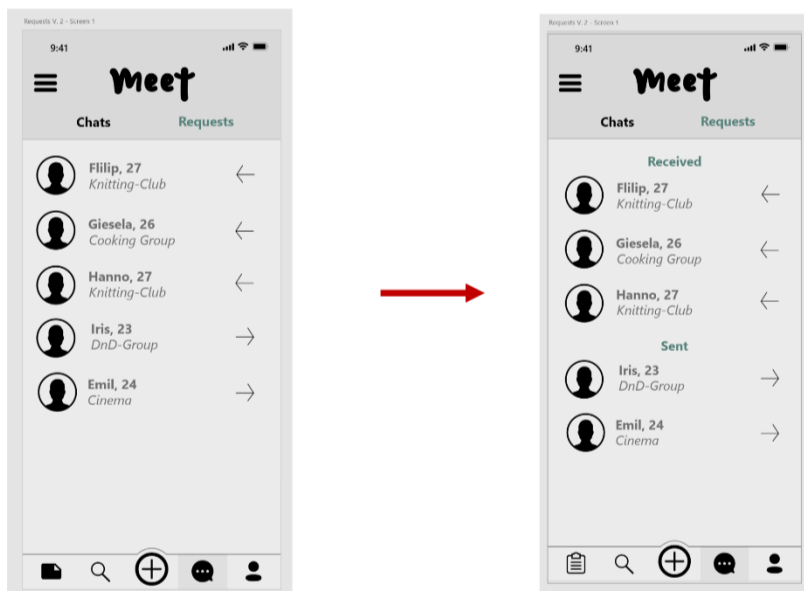

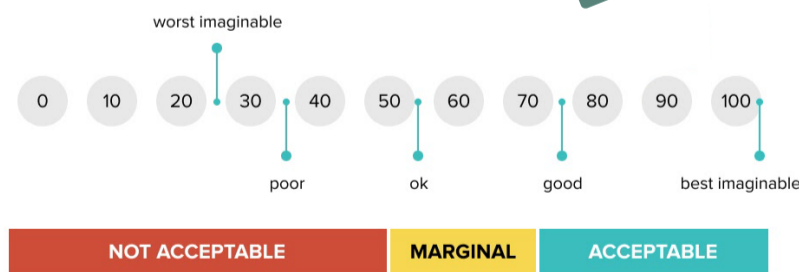 - • **Deleting an activity will now require the user to verify the action to prevent accidental deletion**

  - • **A red circle representing the radius within the radius-filter was added**

  - • **Requests were separated into "Received" and "Sent" to organize the request screen, since users had trouble distinguishing the different requests from one another**

System Usability Score

Our score with a sample size of 8 is 72%

Source: https://10up.com/uploads/2018/11/sus-score-1-768x427.jpg

7 Refined Digital Prototype:

https://xd.adobe.com/view/c42bed91-e1cd-45ff-b44f-99f61aadaa88-9178/?fullscreen&hints=off

A short video presentation: **https://www.youtube.com/watch?v=ep7bdgp4G1w**

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